

# ANNUAL INTERNATIONAL CONGRESS OF THE OBSTETRICS & GYNECOLOGY DEPARTMENT

FACULTY OF MEDICINE ,ALEXANDRIA UNIVERSITY

Conference President

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Head of Scientific Committee

Prof. Fady Shawky Moiety

Prof. Ahmed Mostafa

Treasurer

Dr. Ahmed Shokry

Dr. Ahmed Gouda

16-17 October 2025

RADISSON BLU HOTEL

ALEXANDRIA ,EGYPT

## Choose A Sponsorship Level

### Four Sponsorship Levels

are available to promote your brand and showcase  
new products to our community even before you set up your  
exhibit in Alexandria



**Platinum**



**Golden**



**Silver**



**Bronze**





## Platinum Sponsor

**2,000,000 EGP**

- Premium booth space in the medical exhibition area (6m\*2m)
- Symposium for 30 Minutes
- Company Logo on Nametag
- Registration Area Branding
- One gate of the congress
- One Advertising in Program
- LED Towers
- Website Banner Advertising Display
- Put your logo on Main LED Screen in Main Entrance for 2 Days
- 50 Full Registration
- 30 Registration & Accommodation Package  
(Accommodation For 2 nights B.B)

**These prices are not inclusive of VAT 14%**



## Golden Sponsor

**1,500,000 EGP**

- Premium booth space in the medical exhibition area (6m\*2m)
- 30 minutes symposium
- One Advertising in Program
- Put your logo on the Main Hall Gate
- Put your logo on Main LED Screen in Main Entrance for 2 Days
- LED Towers
- Website Banner Advertising Display
- 40 Full Registration
- 30 Registration & Accommodation Package  
(Accommodation For 2 nights B.B)

**These prices are not inclusive of VAT 14%**



## Silver Sponsor

**1.000.000 EGP**

- Super booth space in the medical exhibition area (6m\*2m)
- 10 Minutes Symposium
- Audio Visual Show Support
- One Advertising in Program
- LED Towers
- Website Banner Advertising Display
- 30 Full Registration
- 30 Registration & Accommodation Package  
(Accommodation For 2 nights B.B)

**These prices are not inclusive of VAT 14%**





## Bronze Sponsor

**700.000 EGP**

- Super booth space in the medical exhibition area (3m\*2m)
- Audio Visual Show Support
- Website Banner Advertising Display
- 20 Full Registration
- 20 Registration & Accommodation Package (Accommodation For 2nights B.B)

**These prices are not inclusive of VAT 14%**

## 1- Exhibition

A wide area provided for large medical exhibition including some of largest pharmaceutical companies and medical device companies.

-Both 2x3	100,000 L.E
-Both 2x6	200,000 L.E
-Both 4x6	500,000 L.E

These prices are not inclusive of VAT 14%

# GynAlex 2025 Badge Policy

- Each “2x3m” Booth will get  
2 Name Tag + 2 Lunch Ticket + 2 Coffee Break

## Exhibitor's Stand Preparations & Displays of Exhibits

15 October 8:00 AM – 11:00 PM

### 2- Symposium Lecture

- 15 Minutes Symposium 100,000 L.E
- 15 Minutes Symposium 180,000 L.E
- Workshop for 2 Hours in Congress Day 150,000 L.E

### 3- GynAlex VIP Lounge (Exclusive)

700,000 L.E

### 4- GynAlex Registration Desk (Exclusive)

200,000 L.E

- Conference and Companies' close guests spend time in the registration area lounge – serving amenities
- Company's logo on the registration lounge and on counter

### 5- Final Program

- Cover Page Inserted 100,000 L.E
- Back Cover Page 75,000 L.E
- One Page Inserted Middle 50,000 L.E

### 6- Sponsor Hotel's Package

250,000 L.E

These prices are not inclusive of VAT 14%



### 7- Program at A glance

250,000 L.E

This condensed, pocket - size version of the final program is available on site to all attendees

It provides a handy guide to all the Meeting Halls, Exhibitors and Plans

1 advertisement on the back cover of the program will be available for your company

### 8- Ribbons Sponsor

150,000 L.E

The Sponsor's logo will be printed on all the conference participant's ribbons

### 9- Badges Sponsor

150,000 L.E

The Sponsor's logo will be printed on all the conference participant's badge's

### 10- Website Banner Advertising Display

75,000 L.E

### 11- Mockup's

50,000 L.E

These prices are not inclusive of VAT 14%

### 12- Audiovisual Show Support

50,000 L.E

- Put your logo or small ad on screens set in all scientific halls, during .and between the sessions
- This show will be visible to every conference participant and thus - you will gain thousands of impressions

### 13- Back Drop

150,000 L.E

- Your logo on the back drop (Per day)

### 14- Congress Coverage Promo Video (per day)

50,000 L.E

- Add your company logo on Coverage Promo Video after each Congress Day

### 15- Water Bottels

70,000 L.E

### 16- GynAlex Shuttle Bus

150,000 L.E

- Put your Colored adv. On all bus lines of the conference
- Each adv 2m\* 0.75
- Your video Adv. Will be displayed on all buses on all lines

These prices are not inclusive of VAT 14%

### 17- Main Entrance Convention Center Gate

200,000 L.E

- Personalize the entrance convention center gate with your company's logo with the congress branding

### 18- Main Conference Hall Gate

150,000 L.E

- Personalize the main congress hall gate with your company's logo with the congress branding

### 19- Hall B Congress Hall Gate

100,000 L.E

### 20- Lunch Seminar (Doctors 50 Maximum)

250,000 L.E

- VIP top doctors and present a lecture in a private room 50 You have the chance to gather around followed by high quality Specialized menu  
Give your customers special attention and hospitality in a friendly atmosphere

### 21- GynAlex VIP Registration Desk (Exclusive)

150,000 L.E

- Conference VIP Doctors (Speaker's & Chairmen) register there
- Company's logo on the VIP registration lounge and on counter

These prices are not inclusive of VAT 14%



## 22- Gala Dinner

950,000 L.E

- Specialized menu for Gala Dinner
- Printing the Gala Dinner's Invitation with the sponsor's logo & Putting the sponsor's name in the program book without the show
- The company will be given 50 invitations in order to invite whoever they want
- There will be a Super Star

## 23- Conference Bag Sponsor (Exclusive)

250,000 L.E

- Your company's logo will appear on all conference bags given to all attendees
- Putting advertisement, pens or notepads in the bags
- (Material Should Be Provided By The Client)

## 24- Conference Bag Distribution (Exclusive)

100,000 L.E

- The bag will distributes from your both

## 25- Notepads and Pens

70,000 L.E

- Sponsor will provide funding for the participant's notepads and pens
- The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participant's bags

These prices are not inclusive of VAT 14%

## 26- Conference Bag Inserts

40,000 L.E

- Expand your company's marketing opportunities by providing inserts for the congress bags
- Inserts may take the form of Flyer, Brochure, or gift promoting your company's or service benefit
- Opportunity to promote your company to all delegates with tangible information

## 27- Certificates (Exclusive)

100,000 L.E

- You have the opportunity to hand over certificates on your stand

## 28- CME Certificate (Exclusive)

100,000 L.E

- You have the opportunity to hand over CME certificates on your stand

## 29- Mockup's

50,000 L.E

- 1 Mockup

## 30- Flag's

40,000 L.E

- Up to Flag's 3

## 31- T - Shirt's

120,000 L.E

- Logo on all the t-shirts of ICC Team

## 32- Special Dinner for Gynalex Board & VIP's (50Pax)

150,000 L.E

These prices are not inclusive of VAT 14%

### 33- Virtual Branding

- Logo on the registration form on zoom application 70,000 L.E
- Logo on the confirmation emails 70,000 L.E  
(For doctors after registration via zoom application)
- Promotion video between the session for ( 30 Sec/ per day) 80,000 L.E
- Promotion picture between the session for (10 Sec/ per day) 55,000 L.E
- Marketing for your symposium via social media 55,000 L.E  
(What's app – Facebook – Instagram – Bulk mail)

### Registration

Full Registration (Early Bird till 15/6 )	7000 L.E
Full Registration (From 16/6 )	8000 L.E
On Site	9000 L.E

### Registration & Accommodation

	1/7 to 30/7	1/8 to 31/8	After 1/9
Single room 2 nights B.B	23000 L.E	25000 L.E	30.000 L.E



The **British Academy Of**  
**Continuing Medical Education**  
The Committee for Review Recognition  
Certifies that



**Egyptian resident**  
1500 EGP

**Foreigners and non-resident**  
30 \$

## EXHIBIT INFORMATION & POLICIES

- This offer is valid until the 15<sup>th</sup> of JULY , 2025
- All requests of information, modifications, cancellation must be sent to :  
[m.abdelrahman@iccgroupp.org](mailto:m.abdelrahman@iccgroupp.org)  
[marketing4@iccgroupp.org](mailto:marketing4@iccgroupp.org)
- The list of your attendees must be communicated 30 days before the beginning of the Congress
- 50% Deposit is due upon signing the contract
  - Children are not included in the following package, Room and rates are available exclusively to registered attendees
- Check-in & check-out :  
The check-in time 3:00 pm  
The check-out time is 12:00 noon
- A request must be sent by email before the conference for early/late check-in and early/late check-out,  
• Additional charges may apply.
- Modifications are allowed and free of charge until the 1 SEP 2025,
- Starting from the 2 SEP 2025, each modification will be charged 500 EGP as administration fees.

## Cancellation Policy

- All cancellation requests received before the 1 ST of JUNE 2025, will be free of charge.
- From the 2 JUNE 2025, you will be charged %100 of your total amount.

### Payment :

Payment must be done before the beginning of the Congress.

• In cash directly at ICC Conferences Organizing office :  
Apartment No. 91, floor 9, Tower 5, Maadi Bavaria project,

### ▪ Bank Transfer :

Company Name: ICC FOR ORGANIZING CONFERENCES

Bank Name: FABMISR 1

Beneficiary Name: ICC FOR ORGANIZING CONFERENCES

Account Number: 004456960002EGP

Iban No. EGP: EG8900190008000000004456960002

Swift Code: NBADEGCAXXX

Branch: Mokattam





## ORGANIZED BY :



**CONFERENCES  
ORGANIZING**  
EVENTS PROFESSIONALS

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**CONFERENCES  
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This conference is accredited by  
the British Academy of Continuing  
Medical Education